



Report of:	Meeting	Date
Marianne Hesketh, Corporate Director Communities	Overview and Scrutiny Committee	27 January 2020

Refreshed Strategic Narrative and Business Plan 2019-2023 (Update 2020)

1. Purpose of report

- 1.1** To provide the Overview and Scrutiny Committee with a refreshed Strategic Narrative and the draft Business Plan for 2019-2023 (updated for 2020) for consideration.

2. Outcomes

- 2.1** To ensure that the council maintains a positive culture that is fit for purpose, during a time when local government is subject to rapid change.
- 2.2** To ensure that medium and long term resources and service provision are prioritised and planned in accordance with the Medium Term Financial Plan (MTFP), the aspirations of local residents, local research and data and the national policy framework.

3. Recommendation

- 3.1** To consider the refreshed Strategic Narrative and the draft business plan for 2019-2023, which has been updated for 2020, prior to seeking Council approval at the meeting on 5 March 2020.

4. Background

- 4.1** Each year, the Council produces a Business Plan. The Business Plan is a key document in the business planning framework and its purpose is to set out the Council's vision and priorities in line with the Medium Term Financial Plan (MTFP). The council has effective performance management arrangements in place which ensures that progress against the Business Plan is reported on a quarterly basis. This includes the involvement and support of Overview and Scrutiny Committee who receive quarterly performance review reports.

- 4.2** Corporate Management Team and Heads of Service work together to develop the Business Plan to ensure that it is focused on the right priority areas. The draft plan is then discussed with Management Board and Overview and Scrutiny Committee before proceeding to full Council for approval in March.
- 4.3** A Strategic Narrative was agreed by full Council on 1 December 2016. The document set out a clear vision and three big goals for developing the right organisational culture and evolving how the Council works to keep itself fit for purpose. The Strategic Narrative complements the Council's business plan.
- 4.4** Following the new Corporate Management Team restructure which was implemented on 1 December 2019, it was felt timely to review the Strategic Narrative and ensure that it is still fit for purpose.

5. Key issues and proposals

- 5.1** The Business Plan covers a four year period which has been developed to align with the four year election cycle. A new style plan was developed in 2019 and this format has been retained for the 2020 update. The vision remains the same as do the themes but the priorities and projects have been refreshed and updated. The delivery plan continues to be monitored on a quarterly basis and reported to Overview and Scrutiny Committee. The updated plan is attached at Appendix 1.
- 5.2** The Strategic Narrative has been refreshed (attached at Appendix 2) and the three big goals have been aligned to our core values:-
- Working Collaboratively – An integrated and community-focused service offer
 - One Team One Council – A flexible change-ready workforce
 - Work Smart – Commercial and environmental awareness is embedded in everything we do.
- 5.3** The main changes to the Strategic Narrative have been to reflect our climate change responsibility and ensure that staff are aware that we take this seriously and that we want to ensure that we minimise the negative and maximise the positive impact on the environment in everything we do.
- 5.4** It is intended to present the refreshed strategic narrative and final business plan to full Council on 5 March 2020.

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List of appendices

Appendix 1 - Business Plan 2019-2023 (updated 2020)

Appendix 2 - Together we make a difference – Our Strategic Narrative