

Key Projects	
G	On schedule/target;
A	Minor issues
R	Major issues/Not Started

Key Measures	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening



COMMENTS AND ISSUES

Projects	
Implement the Wyre Local Plan 2011 – 2031	G
Deliver the implementation plan for Hillhouse Technology Enterprise Zone	G
Develop an Economic Development Strategy	G
Support our partners in the roll out of full fibre infrastructure on the Fylde Coast	G
Deliver our commercial strategy projects	A
Deliver the asset management programme of work	G
Explore options for a commercial partner for Marine Hall	G
Deliver our Digital Wyre strategy including the implementation of a Citizen Access Portal	G

Measures	
Take up of employment land	A
Number of businesses supported	G
% growth in business rate base at the Enterprise Zone	A
Town Centre vacancy rates -	
- Fleetwood	R
- Cleveleys	G
- Thornton	G
- Poulton	G
- Garstang	G
Out of work benefit claimant count	R
Annual efficiency savings delivered	A
% of e-contacts as a % of total contacts	G

Projects	
Develop and deliver new pilot projects with the three GP health neighbourhoods for Wyre – Fleetwood, Wyre Integrated Neighbourhood and Wyre Rural Extended Neighbourhood	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well	G
Work with Lancashire County Council to create and deliver new local Housing and Support Schemes	G
Maximise opportunities from the Better Care Fund to support older people and people with disabilities to stay in their own homes	G
Care and Repair (Wyre and Fylde) will identify need and supply a range of community equipment for vulnerable residents	G
Host and support the Wyre and Fylde Integrated Team	G
Review our safeguarding policies and practices across all council services	G
Work with partners to improve the resilience and aspirations of our young people	G
Facilitate community projects that improve the use and sustainability of council community assets	G

Measures	
% of food establishments considered broadly compliant with food safety legislation	A
Number of people helped to remain independent at home	A
Excess weight in adults	A
% of physically active adults	A
Number of obese children (aged 10 – 11)	G
Number of leisure centre visits	A
Number of cases supported by Integrated Team	G
Take up of the FYI Directory by Wyre residents and groups	A

Projects	
Develop and deliver the communications campaigns to promote Wyre’s countryside, coast, parks and tourism offer	G
Facilitate and support delivery of Coastal Community Funded projects	G
Deliver the Wyre Beach Management Scheme	G
Develop and deliver a climate change action plan (including support for flood action groups)	G
Deliver the Mount Restoration Project in Fleetwood	G
Facilitate and support the improvement of parks and open spaces	G
Implement initiatives and promote activity to help achieve a cleaner, greener Wyre	G
Tackle problematic empty homes	G
Facilitate delivery and promotion of the Wyre Community Lottery	G

Measures	
Number of volunteer hours	G
Number of people attending outdoor activities	A
Increase in visitor numbers to the borough	A
Satisfaction with parks and open spaces	A
Satisfaction with keeping public land free from litter	A
Number of fly tipping incidents	G
Number of long term empty properties	G
Reported incidences of ASB	A
Number of homes protected from flooding	A
Number of flood action groups supported	A
Money raised for good causes by the Wyre Community Lottery	A

Deliver our commercial strategy projects - A review of the commercial strategy is required as a number of the projects are now being delivered through service plans or are no longer relevant to progress. A key commercial project for the council is the Bourne Hill project.

Town Centre Vacancy rates – the shop vacancy rates are a lot lower in Fleetwood in comparison to the other towns in Wyre. Fleetwood is however one of over 50 areas across the country through to the second phase of the multi-million pound fund that is set to transform high streets through which we will now receive up to £150,000 of funding to work on detailed project proposals.