



Key:  
**G** = On schedule/target;  
**A** = Minor issues;  
**R** = Major issues  
**B** = Complete/Ended  
**i** = no target set  
**O** = No Information  
**X** = Not Started

Direction is based on previous year performance

	Improving or in line with expectations
	Within 10% variance or comparable data unavailable
	Worsening

Business Plan Projects	
Facilitate a programme of work to deliver economic growth and prosperity. Including:	
• <a href="#">Deliver the implementation plan for Hillhouse International Enterprise Zone</a>	
• <a href="#">Support delivery of priority actions of the Blackpool, Fylde and Wyre Economic Prosperity Board</a>	
• <a href="#">Support a sustainable future for the fish processing industry</a>	
<a href="#">Adopt a new Local Plan</a>	
<a href="#">Develop the Wyre Beach Management Scheme</a>	
<a href="#">Deliver the Asset Management Programme of Works</a>	
<a href="#">Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces</a>	
<a href="#">Support neighbourhood health initiatives for Garstang and Over Wyre to address social isolation and loneliness</a>	
<a href="#">Explore opportunities offered by the Better Care Fund to better support older people and people with disabilities to stay in their own homes</a>	
<a href="#">Support the delivery of the Wyre Early Action project to include a focus on vulnerable children and young people</a>	
<a href="#">Develop a programme of work to target environmental crime and stimulate community pride</a>	
<a href="#">Facilitate the delivery of community priority projects through the Together We Make a Difference Network</a>	
<a href="#">Deliver our #DigitalWyre strategy, including a focus on:</a>	
• Digital Customer Service	
• Digital Community	
• Digital Workforce	
• Digital Collaboration	
<a href="#">Collaborate with our partners to apply for Heritage Action Zone status for Fleetwood conservation area</a>	
<a href="#">Ensure the Council meets the requirements of the new General Data Protection Regulations</a>	

Commercial Projects	
<a href="#">Commercial use of our land/buildings</a>	
<a href="#">New ways of working</a>	
<a href="#">Explore options for our Theatres</a>	
<a href="#">Improve the return from Fleetwood Market</a>	
<a href="#">Growing care and repair service</a>	
<a href="#">Expand wedding remit and include life events</a>	

### Comments and Issues - Projects

**Fish processing industry** – Wyre Council are having positive discussions with Associated British Ports (ABP), however Wyre Council remain very much reliant on their involvement to progress the project further.

**Local Plan** – A six week public consultation on the Main Modifications (MM) and SA Addendum finished on the 24<sup>th</sup> October 2018. An Addendum to the Consultation Report included a summary of all representations received with a response to the matters raised. All representations and the Addendum to the Consultation Report were sent to the Inspector on the 4<sup>th</sup> November 2018. All further queries from the Inspector were dealt with. A special Council meeting to consider the final Local Plan has been set up for the 28<sup>th</sup> February 2019.

**Early Action** – Wyre Council are currently in discussions with Chorley and Lancaster to share documentation and good practice. Terms of Reference and Information Sharing Protocols are being drafted. Contracts have been exchanged with the Police for them to accommodate space within the civic centre.

**Healthy Lifestyles** – Self-care week – We had a really successful week out promoting self-care across Wyre for the week 12<sup>th</sup>- 18<sup>th</sup> November at local supermarkets, GP Surgeries and Libraries with our partner organisations Fylde Coast YMCA, the NHS QUIT squad, N-Compass and Age Concern. We have produced a range of new health and wellbeing banners and a Health & Wellbeing leaflet to promote our varied programme of activities that are available across the borough.

Measures	Actual	Comparator year/period	Direction
<a href="#">Number of dwellings planning permission is granted for (gross cumulative)</a>	267	420	
<a href="#">Number of affordable dwellings planning permission is granted for (gross cumulative)</a>	42	75	
<a href="#">Number of businesses supported</a>	243	368	
<a href="#">Number of paid up businesses registered with Wyred Up</a>	29	71	
<a href="#">Out of work benefit claimant count</a> * Figure for November 2018	*1,035	980	
<a href="#">Town centre vacancy rates (bi-annual measure)</a> Next measured end of January	7.22%	7.37%	
<a href="#">Percentage of adults classified as overweight or obese</a>	**67.7% (16/17)	65.0% (13/15)	
<a href="#">Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL</a> **Reported on in previous report	**29.1% (16/17)	31.1% (15/16)	
<a href="#">% clients enabled to remain living in their own home (Care &amp; Repair)</a>	100	98.5%	
<a href="#">Number of leisure centre customer visits (cumulative)</a>	638,390	637,387	
<a href="#">% of people satisfied with sport and leisure facilities</a> Data from Life in Wyre Survey	62.0% (18/19)	63.0% (16/17)	
<a href="#">% of residents satisfied with parks, playgrounds and open spaces</a> Data from Life in Wyre Survey	66.0% (18/19)	N/A	
<a href="#">% of people satisfied with where they live</a> Data from Life in Wyre Survey	80.0% (18/19)	82.0% (16/17)	
<a href="#">% of people that strongly or tend to agree that the Council provides value for money</a> Data from Life in Wyre Survey	51.0% (18/19)	55.0% (16/17)	
<a href="#">% of residents very or fairly well informed</a> Data from Life in Wyre Survey	58.0% (18/19)	63.0% (16/17)	
<a href="#">% of e-contacts as a % of total contacts</a>	44.48%	36%	

### Comments and Issues - Measures

**Number of affordable dwellings planning permission is granted** – No affordable dwellings were granted permission in Q3. Although a number of major applications which included affordable housing provision were approved in the quarter, they were for reserved matters applications and had been counted in previous monitoring when outline consent was granted.

**Number of businesses supported** – In Q3 business have received support via the following channels: Wyre Business Awards - 75; Direct – 19; Signposted – 2; Building Wyre – 33. The number above is cumulative, so down on the previous year due to less events being run in the early quarters.

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further information on the projects and measures is available for members of the public by request via [mailroom@wyre.gov.uk](mailto:mailroom@wyre.gov.uk) or the Engagement Team: 01253 891000