

Key: G A R B i O X

G = On schedule/target; i = no target set
 A = Minor issues; O = No Information
 R = Major issues X = Not Started
 B = Complete/Ended

Direction is based on previous year performance	
G	Improving or in line with expectations
A	No significant change or comparable data unavailable
R	Worsening

Business Plan Projects	
Facilitate a programme of work to deliver economic growth and prosperity. Including: <ul style="list-style-type: none"> Deliver the implementation plan for Hillhouse International Enterprise Zone Support delivery of priority actions of the Blackpool, Fylde and Wyre Economic Prosperity Board Support a sustainable future for the fish processing industry 	<div style="display: flex; justify-content: space-around;"> G G A </div>
Adopt a new Local Plan	B
Develop the Wyre Beach Management Scheme	G
Deliver the Asset Management Programme of Works	G
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces	G
Support neighbourhood health initiatives for Garstang and Over Wyre to address social isolation and loneliness	G
Explore opportunities offered by the Better Care Fund to better support older people and people with disabilities to stay in their own homes	B
Support the delivery of the Wyre Early Action project to include a focus on vulnerable children and young people	G
Develop a programme of work to target environmental crime and stimulate community pride	G
Facilitate the delivery of community priority projects through the Together We Make a Difference Network	A
Deliver our #DigitalWyre strategy, including a focus on: <ul style="list-style-type: none"> Digital Customer Service Digital Community Digital Workforce Digital Collaboration 	<div style="display: flex; justify-content: space-around;"> G </div>
Collaborate with our partners to apply for Heritage Action Zone status for Fleetwood conservation area	A
Ensure the Council meets the requirements of the new General Data Protection Regulations	B

Commercial Projects	
Commercial use of our land/buildings	G
New ways of working	G
Explore options for our Theatres	A
Improve the return from Fleetwood Market	G
Growing care and repair service	G
Expand wedding remit and include life events	G

Comments and Issues - Projects

Local Plan –The Local Plan was adopted at a special Council meeting on 28 February 2019 and published with the adoption statement, sustainability appraisal report and SA adoption statement on the council’s website and distributed around public libraries. Following adoption there is a 6 week period during which time the Council’s decision can be challenged in High Court. The Council has not been advised of any intention to challenge however the final formatted version will not be published until after the end of this period on 12 April 2019.

Environmental Crime and Community pride - The project has been met with mixed reviews; some believing that the level of the fines are excessive especially for cigarette butts, suggesting warnings should be issued, yet others are in support that littering of any material is an issue and welcome action against this. A number of initiatives have taken place including raising awareness in primary and secondary schools. The Project Officer has also been active in supporting the National Keep Britain Tidy Campaign working with the Countryside Team to support a range of litter picking activities across the borough with community and school groups. In addition to our routine litter picks and beach cleans, 13 litter picks were added to the campaign period, engaging with 375 volunteers and generating 80+ bags of waste.

Healthy Lifestyles – A new Harmony and Health group has started in Garstang making 4 groups now taking place across Wyre. A Wyre Council health and communications plan has been produced which will be rolled out over the next 12 months. The successful Parkour session at Memorial Park was re-launched in January 2019. Support provided for the Men in Sheds group in Fleetwood. Stepping out Project – 8 week project starting in February working with WIN neighbourhood to work with older people attending would clinic.

Explore options for our Theatres - Soft market testing ended 1 March, however only one expression of interest was received. The next step is to seek expert advice on how to drive the subsidy down. Lack of in-house expertise in some areas as well as resource and time constraints are effecting progress and whilst there is a small fund available to spend on expert advice this may be exceeded.

Measures	Actual	Comparator year/period	Direction
Number of dwellings planning permission is granted for (gross cumulative)	424	1087	R
Number of affordable dwellings planning permission is granted for (gross cumulative)	259	259	A
Number of businesses supported	329	427	R
Number of paid up businesses registered with Wyred Up	29	71	R
Out of work benefit claimant count Figures For Feb 2019	1160	1090	R
Town centre vacancy rates (bi-annual measure)	7.22	7.22	A
Percentage of adults classified as overweight or obese (16/17)	67.7%	65.0% 13/15	A
Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL (17/18)	31.7%	31.1% (16/17)	A
% clients enabled to remain living in their own home (Care & Repair)	100	98.5	G
Number of leisure centre customers visits (cumulative)	892459	867579	G
% of e-contacts as a % of total contacts	53.9%	36.32%	G

Comments and Issues – Measures

Number of paid up businesses registered with Wyred up – Whilst the council still have members who have paid, we are not accepting anymore memberships as this will be a free service until the brand has been re-launched early Spring 2019

Number of affordable dwellings planning permission is granted for – No affordable dwellings were granted permission in Q4. Although a couple of larger developments were approved in the quarter, neither were required to provide affordable housing either because they related to a permanent residential caravan park or because of financial viability issues.

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further Information on the projects and measures is available for members of the public by request via mailroom@wyre.gov.uk or the Engagement Team: 01253 891000