

Key: G A R B i O X

G = On schedule/target; i = no target set
 A = Minor issues; O = No Information
 R = Major issues X = Not Started
 B = Complete/Ended

| Direction is based on previous year performance | |
|--|--|
| G | Improving |
| A | No significant change or comparable data unavailable |
| R | Worsening |

| Business Plan Projects | |
|--|---|
| Facilitate a programme of work to deliver economic growth and prosperity. Including: <ul style="list-style-type: none"> Deliver the implementation plan for Hillhouse International Enterprise Zone Support delivery of priority actions of the Blackpool, Fylde and Wyre Economic Prosperity Board Support a sustainable future for the fish processing industry | <div style="display: flex; flex-direction: column; align-items: center;"> G X G </div> |
| Adopt a new Local Plan | G |
| Develop the Wyre Beach Management Scheme | G |
| Deliver the Asset Management Programme of Works | G |
| Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well through better use of our leisure centres, recreational facilities, parks and open spaces | G |
| Support neighbourhood health initiatives for Garstang and Over Wyre to address social isolation and loneliness | G |
| Explore opportunities offered by the Better Care Fund to better support older people and people with disabilities to stay in their own homes | G |
| Support the delivery of the Wyre Early Action project to include a focus on vulnerable children and young people | G |
| Develop a programme of work to target environmental crime and stimulate community pride | G |
| Facilitate the delivery of community priority projects through the Together We Make a Difference Network | G |
| Deliver our #DigitalWyre strategy, including a focus on: <ul style="list-style-type: none"> Digital Customer Service Digital Community Digital Workforce Digital Collaboration | <div style="display: flex; flex-direction: column; align-items: center;"> G </div> |
| Collaborate with our partners to apply for Heritage Action Zone status for Fleetwood conservation area | G |
| Ensure the Council meets the requirements of the new General Data Protection Regulations | G |

PLEASE NOTE: The [hyperlinks](#) give further information on each of the projects and measures (this is available with council intranet access only). Further Information on the projects and measures is available for members of the public by request via mailroom@wyre.gov.uk or the Engagement Team: 01253 891000

| Commercial Projects | |
|--|--|
| Commercial use of our land/buildings | G |
| New ways of working | G |
| Explore options for our Theatres | G |
| Improve the return from Fleetwood Market | G |
| Utilising parks and open spaces/car parks | X |
| Growing care and repair service | G |
| Expand wedding remit and include life events | A |

Comments and Issues - Projects

Healthy Lifestyle Programme – The highlights from this programme of work are: The active lives and community engagement manager is now in post, a Parkour group has been launched at Memorial Park and a new “Harmony Health” group has been launched in Hambleton.

#Digital Strategy – The IT service has been rebranded to ICT and Digital service and a restructure has taken place. Additional roles within this team have been advertised. A draft service plan has been produced. A new service management tool has been procured and is being implemented. The Modern.Gov committee minutes system went live in May. A new version of the Electronic Documents and Records Management System has been implemented which allows further services to be added in house.

Heritage Action Zone Status for Fleetwood conservation area – A map showing historic assets / spaces within the conservation area has been developed. Maps showing functional areas and linkages within and outside the conservation area are also in place. A workshop is planned for August to scope out the priorities for the project.

Improve the return from Fleetwood Market – Many improvements have been undertaken at the market, including: painting the walls, refreshed signage, new canopies for outside stalls and new LED lighting within the market hall to save electricity. Leaflets entitled “Take a fresh look at Fleetwood Market” have been produced to distribute to the local community and coach parties. Market staff have started to visit other prosperous markets in the North West to learn from their success.

Ensure the Council meets the requirements of the new General Data Protection Regulations – All staff and members have completed GDPR training, the website has been refreshed to display the corporate privacy notice and a new online reporting procedure has been put in place for subject access requests.

Expand wedding remit to include life events – Progress has been delayed due to staff turnover and the pressure of other priorities for the new marketing post. Both issues are now resolved, allowing for progress to be made during quarter two.

| Measures | Actual | Comparator year/period | Direction |
|---|---------------|------------------------|--|
| Number of dwellings planning permission is granted for (gross cumulative) | 124 | 210 | R |
| Number of affordable dwellings planning permission is granted for (gross cumulative) <small>* New measure, see Comments and Issues</small> | 19 | N/A | A |
| Number of businesses supported | 82 | 125 | R |
| Number of paid up businesses registered with Wyred Up ** see Comments and Issues | 29 | 69 | R |
| Out of work benefit claimant count (figures for May 2018) | 1,015 | 1,085 | G |
| Town centre vacancy rates (bi-annual measure) Taken Q2 2017/18 | 7.22% | 7.37% | G |
| Percentage of adults classified as overweight or obese | 67.7% (16/17) | 61.2% (15/16) | R |
| Excess weight –child 10-11 years (obesity and overweight measure) ANNUAL | 29.1% (16/17) | 31.1% (15/16) | G |
| % clients enabled to remain living in their own home (Care & Repair) | 99.50 | 98.50 | G |
| Number of leisure centre customers visits (cumulative) | 236,830 | 218,985 | G |
| % of e-contacts as a % of total contacts <small>*** see Comments and Issues</small> | 45.27% | 46.64% | A |

Comments and Issues - Measures

*** Number of affordable dwellings planning permission is granted for (gross cumulative)** – This is a new measure, replacing “Number of affordable dwellings built (gross, cumulative)”. 19 affordable dwellings were granted planning permission during quarter one. Located in Barton, Great Eccleston and Bowgreave. All were approved as part of larger housing developments.

**** Number of paid up businesses registered with Wyred Up** - The original database was scrapped and a new one launched this quarter, to ensure GDPR compliance. Hence lower numbers than the previous quarter. A drive to boost numbers will take place from quarter two onwards.

***** % of e-contacts as a % of total contacts** – This figure is lower than last year but broadly on track with only a small difference between the actual and the comparator quarter. Figures for each April are boosted by the number of customers paying for green bins online. For comparison, the figure for the previous quarter was 36.32%