



Portfolio Holder Report

The portfolio holder will make a decision on this item after seven days have elapsed (including the date of publication).

Report of:	Portfolio Holder	Date of publication
Kathy Winstanley, Assistant Director of Environmental Services	Councillor Simon Bridge, Street Scene, Parks and Open Spaces Portfolio Holder and Councillor Lesley McKay, Resources Portfolio Holder	2 June 2024

Fly-Tipping Intervention Grant

Key decision: No

1. Purpose of report

- 1.1 To seek approval to accept funding from the Fly-Tipping Intervention Grant scheme to cover the capital costs associated with the installation of CCTV equipment along Jameson Road, Fleetwood (to influence behaviour and deter fly tippers along this fly-tipping hot spot), and to add the scheme to the Council's Capital Programme for 2024/25.

2. Council priorities

- 2.1 Place and climate - A cleaner, greener and more sustainable place.

3. Recommendations

- 3.1 That approval is given to accept the £48,000 funding from the Fly-tipping Intervention Grant scheme to cover the capital costs associated with the installation of CCTV equipment along Jameson Road, Fleetwood, to influence behaviour and deter fly tippers, raise awareness, and assist with the successful prosecution of perpetrators where anti-social behaviour persists.
- 3.2 That purchase and installation of CCTV equipment is added to the council's 2024/25 Capital Programme, at a cost of £48,000, and funded by the Fly-tipping Intervention Grant.
- 3.3 That approval is given to vary the current contract with BT Telecommunications PLC under the exemption to Financial Regulations:

‘The goods, works or services constitute an extension or variation of an existing contract, or are required urgently, or the goods/materials, works or services consist of repairs to, or the supply of parts for, existing proprietary plant or equipment’. The variation will include the purchase and installation of CCTV equipment as detailed in the report and a signed variation form will be completed by both parties, signed in accordance with the contract once approval has been granted.

- 3.4** That approval is given to collaborate with key stakeholders (including Lancashire County Council (LCC), United Utilities and local landowners) on this project.
- 3.5** That the council will act as lead project manager to oversee the project, administer the funding including procurement of equipment and to coordinate and submit the monitoring and evaluation report in accordance with the grant funding conditions.

4. Background

- 4.1** Wyre Council was invited to apply to the Fly-Tipping Intervention grant scheme 2023/24, administered by the Rural Payments Agency (RPA) on behalf of the Department for Environment, Food & Rural Affairs (DEFRA).
- 4.2** Under the scheme, eligible Local Authorities can apply for grants between £25,000 and £50,000 to support approaches and interventions to prevent or address fly-tipping. It will provide capital funding under Section 31 of the Local Government Act 2003 to eligible local authorities in England for projects at known fly-tipping hot-spots that have the potential to improve infrastructure, raise awareness, and/or support enforcement activity.
- 4.3** Priority will be given to projects designed to influence long-term behavioural change, share knowledge and showcase methods used to reduce fly-tipping that can be easily replicated or scaled up within the wider sector.
- 4.4** Based on the criteria in the grant application, Jameson Road was identified as a suitable project location – the area is poorly lit with several bends in the road reducing visibility and minimal vehicle presence after dark, attracting anti-social behaviour. Fly-tipping has been occurring along Jameson Road for many years and has been the subject of historical complaints and attempted interventions.
- 4.5** The road has divided areas of ownership and responsibility falling between Wyre Council, Lancashire County Council, United Utilities, and private ownership. It is recognised that a collaborative approach is needed to deal with fly-tipping along the full stretch of the road, regardless of the specific landowner at the location of the dumped material.

- 4.6** A meeting of key stakeholders was held to define the scope of the project and agree to partnership working. Wyre Council agreed to coordinate the bid on behalf of the partnership and administer the grant if successful. Partners agreed to grant permission to use their land and infrastructure to erect cameras to deter/identify culprits. Reducing instances of anti-social behaviour on their land will reduce clean-up costs, making funds available for other enhancements to the area.
- 4.7** The project aims to influence behaviour and deter fly tippers through the use of visible CCTV cameras, signage and associated communications providing a clear message that fly-tipping is not acceptable; images captured will also assist with the successful prosecution of perpetrators where anti-social behaviour persists.
- 4.8** The application for grant funding for the fly-tipping intervention project was successful with £48,000 awarded to contribute to the capital costs associated with the installation of CCTV equipment along Jameson Road.

5. Key issues and proposals

- 5.1** The section of road identified is approximately 700m with a blind bend mid-way. The proposal is to install CCTV along the road, accompanied by signage and a robust communications campaign to influence behaviour and deter fly tippers, but also to assist with the successful prosecution of perpetrators where anti-social behaviour persists. This grant funding is for the capital costs associated with the provision and installation of CCTV cameras.
- 5.2** Officers have collaborated closely with colleagues, partners, and suppliers over the past 12 months to undertake an options appraisal and identify a workable solution for the area. The project has been subject to numerous delays due to a lack of electricity and street lighting along the road, connectivity issues, temporary closure of the road during the United Utilities sewerage works delays, flooding issues, procurement and planning challenges and the presence of multiple utility cables running below the road surface hampering the installation of CCTV and lighting columns.
- 5.3** The most suitable solution has been proposed by BT, and if approved will be delivered as part of the wider contract held with the council to upgrade the council's town centre CCTV network from analogue to digital IP technology, which is currently underway.
- 5.4** The proposal put forward by BT includes the provision of 1 PTZ (360) camera and one static camera at 2 camera columns (i.e.: 2 PTZ and 2 Static cameras in total) situated at the following partner locations:
1. Lancashire County Council's Waste Recycling Centre
 2. United Utilities Waste Water Treatment Centre

- 5.5** The locations of the camera columns have been purposely chosen to provide maximum coverage of Jameson Road, including those areas regularly subjected to fly-tipping. The column proposed to be used at the United Utilities Depot is already in place and in use by United Utilities to provide additional security to their site entrance; permission to use this column at no additional cost constitutes their main contribution to the project. The column at Lancashire County Council's Waste Recycling Centre has yet to be installed and therefore forms part of the proposal and expected costings. This column will be sited within the confines of the Recycling Centre boundaries behind a security fence, which should provide additional security and protection to the intended equipment.
- 5.6** The provision of both a PTZ camera and static camera on each of the camera columns is intended to provide 'all round' coverage of Jameson Road at all times (including when the cameras are left in default mode and not manually operated). Each column will also hold two speakers, thereby allowing operators to communicate directly with individuals on the ground, making suspected fly tippers / perpetrators of ASB aware that they are under surveillance, in addition to allowing the transmission of pre-recorded messages if desired.
- 5.7** It is intended that each camera will wirelessly transmit to United Utilities Waste Water Treatment Plant, before transmitting to the Council's CCTV Control Unit located within the Council's Civic Centre, via a FTTP Broadband line (installed within United Utilities premises). Fibre / wireless transmission of the data collected is considered far more reliable than any mobile alternative, and will remove the cost of data usage, thereby allowing live images from the cameras to be displayed on the media wall of the CCTV Unit, and for operators to control the footage obtained during any live incident. All footage captured will also be recorded and managed via the Council's Milestone software system, thereby allowing easy access to the footage for evidential purposes and allowing the sharing of live / recorded footage with the Police if required.
- 5.8** BT's proposal has many advantages in comparison to the alternative options, not least the inclusion of high quality / specification cameras which are purposely designed for public space surveillance and fit for purpose in salt atmospheres. Each camera will be fitted with a wiper lens for cleaning and maintaining optimal image quality in all weather conditions and will provide HD resolution images. In addition, each camera will have a 400m covert infrared illuminator, both removing the need for the installation of additional lighting, and improving the quality of night-time vision, in what is otherwise an area of absolute darkness during the hours of night. The system will also be powered by a reliable electrical supply and will therefore not be at risk of outage during poor weather conditions, as would be the case for any solar or wind powered solution.
- 5.9** The equipment provided within the proposal will also be compatible with the equipment being used within the council's wider CCTV upgrade and will therefore be capable of quick and easy replacement should a fault

arise. Spare equipment will be available in the form of a ‘spares pack’ and the system will benefit from inclusion in the wider CCTV maintenance contract with BT once installed.

5.10 Costings

5.10.1 Capital Costs

The estimated costs of the proposed solution are outlined in Table 1:

Table 1: Costs of Proposed Solution

Description	Capital (One off Charge)	Revenue (Annual Recurring Charge)
Provision and installation of all equipment	£40,239	-
Installation of electricity connection to Column 1	£2,000	-
Section 50 Street Works Licence	£510	-
Electricity - Meterage Column 1	-	TBC - To be paid by LCC
Electricity - Meterage Column 2	-	TBC – To be paid by United Utilities
Broadband Line Rental	-	£1,514
TOTAL	£42,749	£1,514

All costs associated with the installation of Column 2 have been excluded from Table 1 on the basis that these costs have already been met by United Utilities.

The only additional costs to the provision and installation of equipment relate to the installation of the electricity supply to Column 1, and the acquisition of a Section 50 Street Works licence from Lancashire County Council. Whilst the Section 50 Licence costs provided are actual, the electricity connection costs are currently over estimated, with the actual cost of connection likely to be much lower.

5.10.2 Ongoing Costs

Ongoing costs for the proposed solution are limited to ongoing electricity costs; ongoing broadband line rental costs; and ongoing maintenance costs for the installed equipment.

In relation to the electricity meterage costs, Column 1 costs are to be paid by Lancashire County Council, and Column 2 costs by United Utilities. Maintenance of the equipment will be covered by the Council’s existing contract with BT for its town centre CCTV and will include one preventive call out visit per year for cleansing purposes.

The costs of the annual fibre rental are to be set at £1,514 per annum, outlined in Table 2 and have been included over a 5-year period, subject to RPI rate of inflation. This is consistent with the Wyre Council contract with BT for CCTV Services which ties in with equipment warranty; this agreement has been included under the same commercial terms as a variation to the contract. The ongoing fibre rental will be met through a combination of existing CCTV running cost budgets and community development initiative budgets to cover the revenue costs.

Table 2 – Fibre Rental Costs (cumulative)

Fibre Rental Package Period	Cost Per Period (based on annual cost of £1,514 (subject to RPI rate of inflation))
1 Year	£1,514
2 Years	£3,028
3 Years	£4,542
4 Years	£6,056
5 Years	£7,570

- 5.11** Subject to approval of the proposal, a site meeting between all stakeholders of the project will be arranged, during which implementation arrangements for the proposal will be agreed. It is intended that all equipment procured will be ‘removable’ (including the column to location 1) and will therefore be capable of being removed and re-sited elsewhere by the council should the need arise in future.
- 5.12** In addition to monitoring the cameras and ensuring their future maintenance, the council will seek to use the footage and evidence obtained to both educate on the issue of fly-tipping and take relevant enforcement action where necessary.
- 5.13** Evaluation and monitoring will be ongoing following the installation of the equipment to determine long-term impacts of the project and its contribution to sustained behavioural change to reduce harmful instances of fly-tipping and other anti-social behaviours. It has the potential to be scaled up and expanded to other areas across Wyre if successful.
- 5.14** All CCTV installed will be operated strictly in accordance with the council’s CCTV strategy and operating procedures, following the guiding principles contained within the ICO’s CCTV Code of Practice, and without covert operation.
- 5.15** A Privacy Impact Assessment (PIA) has been carried out as a requirement of this project given the use of surveillance equipment and the potential impact on individuals and their privacy. As Jameson Road is a remote location with minimal privacy concerns (particularly at night), there are unlikely to be any significant privacy issues that cannot be overcome.

6. Alternative options considered and rejected.

- 6.1** An options appraisal and onsite assessments were undertaken to determine the most feasible and cost-effective solution for the area. A connectivity survey indicated that cameras could be wireless linked back to the council's nearby depot (providing there was adequate line of sight) and from there to the council's CCTV Control Room, enabling live imagery to be monitored and data to be recorded. Whilst wireless/fibre connectivity would provide a reliable solution, there was also the option of utilising either 4G or 5G. Wind and solar solutions were also investigated (and discounted) as potential options, reducing the requirement for electricity.
- 6.2** Whilst it was initially intended to wirelessly link the proposed cameras back to the council's nearby Copse Road Depot, and from there to the council's CCTV Control Room (located in the Civic Centre, Poulton), this proposal has now been replaced by a more robust option proposed by BT, as a result of concerns regarding the future reliability of the line of sight, necessary for the wireless connection.

7. Delegated functions

- 7.1** The matters referred to in this report are considered under the following executive function delegated to the Street Scene Parks and Open Spaces Portfolio Holder (as set out in Part 3 of the council's constitution): "the authority is to consider any matters relating to the monitoring and enforcement of street scene related issues including litter, graffiti, fly tipping, fly posting, dog fouling and abandoned vehicles"; and also under the following executive function delegated to the Resources Portfolio Holder (as set out in Part 3 of the council's constitution): "To consider the Council's strategic direction in relation to asset management including to consider the management, repair, maintenance and use of the Council's land and buildings" and "To consider departures from Rules relating to financial and contractual matters if appropriate".

Financial, Legal/MO and Climate Change implications	
Finance	<p>Capital costs associated with the installation of CCTV equipment along Jameson Road will be met through the £48,000 funding from the Fly-tipping Intervention Grant scheme, as per Table 1. Any underspend will be repayable to the funder on request.</p> <p>Ongoing revenue costs (annual fibre rental – Table 2), will be met by a combination of existing CCTV running cost budgets and community development initiative budgets.</p>
Legal/MO	The scheme will comply with the council's Financial Regulations and Contract Procedure Rules.

	<p>The contract with BT Telecommunications PLC will be varied and a variation form will be completed and signed by both parties.</p> <p>All CCTV installed will be operated strictly in accordance with the council's CCTV strategy and operating procedures, following the guiding principles contained within the ICO's CCTV Code of Practice, and without covert operation.</p>
Climate Change	The scheme will result in a minor increase in electricity usage, although this is outweighed by the benefits of the potential reduction in fly-tipping.

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a ✓ below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	✓ / x
community safety	✓
equality and diversity	✓
sustainability	x
health and safety	x

risks/implications	✓ / x
asset management	x
climate change	x
ICT	x
data protection	✓

Processing Personal Data

In addition to considering data protection along with the other risks/ implications, the report author will need to decide if a 'privacy impact assessment (PIA)' is also required. If the decision(s) recommended in this report will result in the collection and processing of personal data for the first time (i.e., purchase of a new system, a new working arrangement with a third party) a PIA will need to have been completed and signed off by Data Protection Officer before the decision is taken in compliance with the Data Protection Act 2018.

report author	telephone no.	email	date
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List of background papers:		
name of document	date	where available for inspection

N/A		
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List of appendices

Appendix 1 - DPIA – Jameson Road