

Economy Projects					
Ref and Title	Project Manager	Q1, April - June 2020	Q2, July - September 2020	Q3, October - Dec 2020	Q4, January - March 2021
PE1 - Status			Amber		
Deliver the implementation plan for Hillhouse Technology Enterprise Zone	Steve Smith / Andrea Wallace	No update	Meeting held with Genecon to consider updates necessary. Draft report expected early November 2020 for review by officers.		
PE2 - Status			Amber		
Collaborate with partners to develop strategic economic plans such as the Greater Lancashire Plan	Andrea Wallace	No update	Established meeting with Blackpool & Fylde Council Economic Development Teams to explore each Council's approach within the Fylde Coast. Greater Lancashire Plan currently on hold.		
PE3 - Status		Green	Green		
Work with our partners to increase access for residents and businesses to high speed internet and Wi-Fi wherever possible	Steve Simpson	Signoff on network refresh project which will improve connectivity for Council assets and provide greater flexibility of services we can offer at satellite sites	Joined the CNI fibre co-operative which opens up PIA fibre ducts Talking to Blackpool and Lancaster Council about creating a NW coast fibre network		
PE4 - Status		Green	Green		
Develop the Fleetwood Masterplan and facilitate external funding opportunities to support the future options to transform Fleetwood over the next 20 years	Andrea Wallace / Mark Fenton	Historic England awarded a £1.7m grant for the Fleetwood Heritage Action Zone which will fund a four-year programme of physical improvements, community engagement and cultural activities led by the council.	Fleetwood Regeneration Framework Consultation - Phase 2 postponed until Spring 2021 due to C-19 distancing measures. FHSF - Further clarification exercise currently being undertaken in support of the Business Case submission. A decision on our £22m bid is expected mid to late November. Fleetwood Heritage Action Zone: currently working with 6 property owners who have expressed interest in applying for grant support. Received a 'Pilot Activity Grant' of £10,000 from Historic England to deliver a project in partnership with Fleetwood Museum which will advise on trails and walking routes in the town centre.		
PE5 - Status			Amber		
Explore the feasibility of a Fylde coast tramway/rail loop	Steve Smith	A detailed study is part of the ongoing funding bid to Government under the Future High Street Fund.	Following Fylde Council's decision not to include the tram loop within their FHSF submission, it was agreed that this also be removed from Blackpool and Wyre bids. After further clarification, it didn't meet the criteria so it has been agreed that other funding pots will be explored instead. A joint letter to be prepared for Grant Shapps to reiterate the importance of this scheme for the Fylde Coast. LCC are progressing the study for the Fleetwood to Poulton line as part of the £100,000 funding that was approved.		

PE6 - Status Explore investment and development opportunities for our town centres and key council assets	Andrea Wallace / Mark Fenton	Green	Green		
		Coastal Community Fund 5 (CCF) capital works at Fleetwood Market continued on site. Studios nearing completion and Studio Co-ordinator appointed. Services and groundwork complete for the outdoor market and performance area with the kiosks delivered 29 May.	CCF5: Fleetwood Market advertising for tenants for the kiosks and Market House Studios have invited applications for studio space.		

Economy Measures		Reportee	Q1, April - June 2020			Q2, July - September 2020			Q3, October - Dec 2020			Q4, January - March 2021			
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
ME1	Take up of employment land	Fiona Riley	0.56	0.1	0.1	0.56	0	0.1							
ME2	Number of businesses supported	Andrea Wallace	2000	2360	2360	1000	1180	1180	1020			1020			
ME3	% growth in business rate base at the Enterprise Zone	Andrew Hadgraft	0.08%	0.00%		0.08%	0.00%								
ME4	Town centre vacancy rates	Andrea Wallace	8.97%	8.97%		8.97%	9.25%		8.97%						
	* Fleetwood		15.63%	15.63%		15.63%	14.51%		14.51%						
	* Cleveleys		8.86%	8.86%		8.86%	8.59%		8.59%						
	* Thornton		5.66%	5.66%		5.66%	10.38%		5.66%						
	* Poulton		5.92%	5.92%		5.92%	7.02%		5.92%						
	* Garstang		3.85%	3.85%		3.85%	3.85%		3.85%						
ME5	Out of work benefit claimant count	Human Resources				1710	3850								
ME6	Visitor numbers to the borough	Alexandra Holt		Data available a year in arrears 2019 data due imminently											
ME7	% of fledgling businesses surviving - 18 months	Andrea Wallace	50%	50.00%	50%	51%	51.00%	51%							
Key															
	Achieving/Exceeding target														
	Within 10% of achieving target														
	Below target (more than 10%)														